



# Master Franchise Conference Prague 2017

## **MASTER FRANCHISE CONFERENCE 2017 IN PRAGUE - the biggest franchise event in the Czech and Slovak Republic in 2017**

**The Master Franchise Conference, held on 15th November 2017 in Prague, was an outstanding success! Attended by 145 participants interested in franchising in the Czech Republic and Slovakia, 17 new franchise systems from 12 different countries were introduced during the event.**

“The Master Franchise Conference was organized by **AVEX systems**, a company specialized in franchise consulting and searching for master franchisees or franchisees, along with a number of business partners“ comments Aleš Tulpa, the founder and CEO of AVEX systems. **145 participants** from the Czech Republic and Slovakia, interested in master-franchise or franchise licenses, were introduced to **17 different franchise systems** from 12 countries.

During the one day conference, a selected number of participating brands enjoyed the unique opportunity of presenting their concepts to qualified investors, potential master-franchisees or franchisees from the Czech and Slovak Republic. The Master Franchise Conference in Prague offered an excellent possibility for potential investors to get first-hand contact to the success stories of the presented brands and for the franchisors to connect with a number of qualified master-franchise or franchise candidates.

This franchise event was organised in cooperation with some very interesting media partners like radio stations ZET/BBC News and BBC World Service in the Czech Republic, Evropa 2 (Europe2), radio Frekvence1 and youradio, the Franchise-Portals [www.franchising.cz](http://www.franchising.cz) and [www.franchiseportal.de](http://www.franchiseportal.de), the Czech and Slovak Franchise Associations and the magazine Brands&Stories - focused on entrepreneurs in the Czech and Slovak Republic, and other partners of the conference.

Last year, the conference received the acclaimed **Award of the Czech Franchise Association (CAF) for the Best franchise event in 2016 in the Czech Republic** in its category. In total, approx. 745 participants took part in the conference and of 92 brands were introduced in the last 6 years.

The **Master Franchise Conference**, along with the **Franchise Fair 2017 and the Business Week Summit 2017**, were the most visited and popular franchise events in the Czech and Slovak Republic of the year 2017.

Further information about the Master Franchise Conference 2017 and the presented franchise brands can be found on [www.masterkonference.cz](http://www.masterkonference.cz) or in the franchise catalogue available at [www.avexsystems.cz](http://www.avexsystems.cz).

Detailed materials can be obtained also by contacting directly **Mr. Aleš Tulpa**, exclusive representative in the Czech and Slovak Republics of all franchise systems presented at the conference in Prague.

**The organizers would like to thank all participants for their attendance at this event, as well as the representatives of the franchise brands who presented their brands at the conference, and also the partners of this very successful Master Franchise Conference 2017 in Prague, for their support, input and outstanding cooperation.**

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[www.avexsystems.cz](http://www.avexsystems.cz), [www.masterkonference.cz](http://www.masterkonference.cz)

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